



**NOTICE OF REGULAR MEETING**  
**Park Board of Trustees of the City of Galveston**  
**Tourism Development Advisory Committee**  
**Tuesday, March 16, 2021 at 9:00 a.m.**  
**601 Tremont Street, Galveston, Texas 77550**

**In accordance with the order effective March 16, 2020 issued by the Office of the Texas Governor, the Park Board of Trustees will conduct this meeting via video conference in order to maintain social distancing guidelines for the reduction in the spread of the Covid-19 virus.**

I. Call Meeting To Order

II. Roll Call And Declaration Of A Quorum

III. Conflict Of Interest Declarations

IV. Requests To Address The Committee

*The public shall be allowed to provide comment to the Committee regarding one or more agenda or non-agenda items by completing the Public Comment Form available on the Park Board of Trustees website at the following link prior to the start of the meeting:*

[HTTPS://WWW.GALVESTONPARKBOARD.ORG/FORMS.ASPX?FID=65](https://www.galvestonparkboard.org/forms.aspx?fid=65)

V. Discuss And Consider Approval Of Meeting Minutes

Documents:

FEBRUARY 26, 2021 TOURISM DEVELOPMENT ADVISORY COMMITTEE MEETING MINUTES.PDF

VI. Update On Current Status Of Event Permitting And Re-Launch Of The Steel Rail Trolley System (David Smith, 10 Minutes)

Documents:

UPDATE ON EVENTS AND TROLLEY.PDF

VII. Presentation Of Entrada Insights Data Aggregator And Dashboard (Melody Smith, 15 Minutes)

Documents:

OVERVIEW ENTRADA INSIGHTS.PDF

VIII. Recap Of 2020 Galveston Balloon Roundup (Michael Woody, 10 Minutes)

Documents:

2020 GALVESTON BALLOON ROUNDUP RECAP OVERVIEW.PDF

IX. Recap Of 2020 Galveston Fishing Rodeo (Michael Woody, 10 Minutes)

Documents:

2020 GALVESTON FISHING RODEO RECAP OVERVIEW.PDF

- X. Presentation Of Mobile Visitor Information Center Spring Break Activation (Jacquelyn Helton, 5 Minutes)

Documents:

MOBILE VICI SPRING BREAK ACTIVATION.PDF

- XI. Update On 7th Annual Galveston Island Tourism Summit Program (Jacquelyn Helton, 10 Minutes)

Documents:

TOURISM SUMMIT PROGRAM OVERVIEW.PDF

- XII. Discuss And Consider New Chamber Visitor Information Center Finish Out And Enhancements (Michael Woody, 10 Minutes)

Documents:

OVERVIEW OF VISITOR INFORMATION CENTER FINISHOUT 2021.PDF

- XIII. Discuss And Consider Meeting Professional International Promotion For Global Meetings Industry Day And World Education Conference (Michael Woody, 10 Minutes)

Documents:

OVERVIEW\_MPI GMID AND WEC 2021.PDF

- XIV. Monthly Convention & Visitors Bureau (CVB) Reports

Documents:

FEBRUARY 2021 MONTHLY CVB REPORTS.PDF

- XV. 2020-2021 Committee Work Plan For Reference

Documents:

TDAC 2020-2021 WORK PLAN.PDF

- XVI. Future Agenda Items

- XVII. Announcements

- XVIII. Next Tourism Development Advisory Committee (TDAC) Scheduled Meeting - April 20, 2021

- XIX. Adjournment

*I certify that the above Notice of Meeting was posted in a place convenient to the public, in accordance with Chapter 551 of the Texas government Code, on or before March 12, 2021, 5:00 p.m.*

Approved

Will Wright  
Chair, TDAC

Approved

Spencer Priest  
Chair, Park Board of Trustees

Approved as to Format

Kelly de Schaun  
Park Board CEO

**Please Note Members of the City Council may be attending and participating in the discussion.**

In accordance with the provisions of the Americans with Disabilities Act (ADA), persons in need of a special accommodation to participate in this proceeding shall, within three (3) days prior to any proceeding, contact the Park Board Administration Office, 601 Tremont, Galveston Texas 77550 (409-797-5147)

Posted by Rose D'Ambra City Secretary Office 3-12-21 4pm

*Rose D'Ambra*