



NOTICE OF REGULAR MEETING
Park Board of Trustees of the City of Galveston
Tourism Development Advisory Committee
Tuesday, March 17, 2020 at 9:00 a.m.
Park Board Plaza, Board Room - First Floor
601 Tremont Street, Galveston, Texas 77550

I. Call Meeting To Order

II. Pledge Of Allegiance

III. Roll Call And Declaration Of A Quorum

IV. Conflict Of Interest Declarations

V. Requests To Address The Committee

The public shall be allowed to address the Committee regarding one or more agenda or non-agenda items. All requests to address the Committee must be submitted in writing to the Committee Reporter the day of the Committee meeting. Each person shall be limited to three (3) minutes regardless of the number of items addressed.

VI. Discuss And Consider Approval Of Meeting Minutes

Documents:

FEBRUARY 18, 2020 TOURISM DEVELOPMENT ADVISORY COMMITTEE MEETING
MINUTES.PDF

VII. Present 2020 Creative Messaging/ Strategy Project Launch (Melody Smith, 30 Minutes)

Documents:

PRESENT 2020 CREATIVE MESSAGING STRATEGY PROJECT LAUNCH.PDF

VIII. Update On Ship To Shore Interactive Experience At Texas Seaport Museum (Will Wright And Denise Alexander, 15 Minutes)

Documents:

UPDATE ON TEXAS SEAPORT MUSEUM.PDF

IX. Discuss And Consider Special Event Incubator Funding For 2020 E-Sports Summit (Bryan Kunz, 10 Minutes)

Documents:

2020 E-SPORTS SUMMIT INCUBATOR FUNDING .PDF

X. Present 2020 Mardi Gras Initial Results (Michael Woody, 10 Minutes)

Documents:

MARDI GRAS 2020 INITIAL RESULTS OVERVIEW.PDF

XI. Recap Of 2019 Fall Flounder Classic (Bryan Kunz, 10 Minutes)

Documents:

2019 GALVESTON FALL FLOUNDER CLASSIC RECAP OVERVIEW.DOCX.PDF

XII. Recap Of 2019 Galveston Fishing Rodeo (Bryan Kunz, 10 Minutes)

Documents:

2019 GALVESTON FISHING RODEO RECAP OVERVIEW.PDF

XIII. Monthly Convention & Visitors Bureau (CVB) Reports

Documents:

MONTHLY CVB REPORT OVERVIEW .PDF

XIV. 2019-2020 Committee Work Plan

Documents:

TDAC 2019-2020.PDF

XV. Future Agenda Items

XVI. Announcements

XVII. Next Tourism Development Advisory Committee (TDAC) Scheduled Meeting- April 21, 2020

XVIII. Adjournment

I certify that the above Notice of Meeting was posted in a place convenient to the public, in accordance with Chapter 551 of the Texas government Code, on or before March 13, 2020, 5:00 p.m.

Approved
Will Wright
Chair, TDAC

Approved
Spencer Priest
Chair, Park Board of Trustees

Approved as to Format
Kelly de Schaun
Park Board Executive Director

Please Note Members of the City Council may be attending and participating in the discussion.

In accordance with the provisions of the Americans with Disabilities Act (ADA), persons in need of a special accommodation to participate in this proceeding shall, within three (3) days prior to any proceeding, contact the Park Board Administration Office, 601 Tremont, Galveston Texas 77550 ([409-797-5147](tel:409-797-5147))

Posted by Rose D'Ambra City Secretary Office 3-13-20-1:45pm