



**NOTICE OF REGULAR MEETING**  
**Park Board of Trustees of the City of Galveston**  
**Tourism Development Advisory Committee**  
**Tuesday, June 16, 2020 at 9:00 a.m.**

Live Streamed:

<https://www.galvestonparkboard.org/217/Watch-The-Board-of-Trustee-Meetings>

In accordance with the order effective March 16, 2020 issued by the Office of the Texas Governor, the Park Board of Trustees will conduct this meeting via video conference in order to maintain social distancing guidelines for the reduction in the spread of the Covid-19 Virus.

I. Call Meeting To Order

II. Pledge Of Allegiance

III. Roll Call And Declaration Of A Quorum

IV. Conflict Of Interest Declarations

V. Requests To Address The Committee

***The public shall be allowed to address the Committee regarding one or more agenda or non-agenda items by completing the public comment form available on the Park Board of Trustees website at the following link prior to the start of the meeting .***

[HTTPS://WWW.GALVESTONPARKBOARD.ORG/FORMS.ASPX?FID=65](https://www.galvestonparkboard.org/forms.aspx?fid=65)

VI. Discuss And Consider Approval Of Meeting Minutes

Documents:

MAY 19, 2020 TOURISM DEVELOPMENT ADVISORY COMMITTEE MEETING MINUTES.PDF

VII. Update On The NEA Cultural Arts Funding (Joshua Ojeda, 20 Minutes)

Documents:

OVERVIEW\_NEA CULTURAL ARTS .PDF

VIII. Discuss And Consider Setting The Value Of The Penny (Kelly De Schaun, 20 Minutes)

Documents:

OVERVIEW OF HOT VALUE 2020-2021.PDF

IX. Discuss And Consider Recommendation To The Board Of Trustees For Alternative 4th Of July Celebrations (Michael Woody, 10 Minutes)

Documents:

OVERVIEW JULY 4 OPTIONS .PDF

X. Discussion Of Upcoming Fall Events (Michael Woody, 10 Minutes)

Documents:

OVERVIEW\_FALL EVENTS 62020.PDF

XI. Update On Galveston Cruise Industry (Michael Woody, 10 Minutes)

Documents:

OVERVIEW CRUISE 2020.PDF

XII. Recap Of 2019 Fall Flounder Classic (Bryan Kunz, 10 Minutes)

Documents:

2019 GALVESTON FALL FLOUNDER CLASSIC RECAP OVERVIEW.DOCX.PDF

XIII. Recap Of 2019 Galveston Fishing Rodeo (Bryan Kunz, 10 Minutes)

Documents:

2019 GALVESTON FISHING RODEO RECAP OVERVIEW.PDF

XIV. Present 2020 Creative Messaging/ Strategy Project Launch (Melody Smith, 30 Minutes)

Documents:

OVERVIEW BCF SUMMER CREATIVE.PDF

XV. Overview Of The New Certified Tourism Ambassador Virtual Course (Jacquelyn Helton, 10 Minutes)

Documents:

OVERVIEW VIRTUAL CTA.PDF

XVI. Update On New Visitor Information Center Operations At The Chamber Of Commerce (Jacquelyn Helton, 10 Minutes)

Documents:

OVERVIEW VISITOR INFORMATION CENTER .PDF

XVII. Monthly Convention & Visitors Bureau (CVB) Reports

Documents:

MAY 2020 MONTHLY CVB REPORTS.PDF

XVIII. 2019-2020 Committee Work Plan

Documents:

TDAC 2019-2020.PDF

XIX. Future Agenda Items

XX. Announcements

XXI. Next Tourism Development Advisory Committee (TDAC) Scheduled Meeting - July 21, 2020

XXII. Adjournment

*I certify that the above Notice of Meeting was posted in a place convenient to the public, in accordance with Chapter 551 of the Texas government Code, on or before June 12, 2020, 5:00 p.m.*

Approved  
Will Wright  
Chair, TDAC

Approved  
Spencer Priest  
Chair, Park Board of Trustees

Approved as to Format  
Kelly de Schaun  
Park Board Executive Director

**Please Note Members of the City Council may be attending and participating in the discussion.**

In accordance with the provisions of the Americans with Disabilities Act (ADA), persons in need of a special accommodation to participate in this proceeding shall, within three (3) days prior to any proceeding, contact the Park Board Administration Office, 601 Tremont, Galveston Texas 77550 (409-797-5147)

*Posted by Rose D'Ambra City Secretary Office 6-12-20 12pm*