



NOTICE OF REGULAR MEETING
Park Board of Trustees of the City of Galveston
Tourism Development Advisory Committee
Tuesday, July 21, 2020 at 9:00 a.m.
601 Tremont Street, Galveston, Texas 77550

In accordance with the order effective March 16, 2020 issued by the Office of the Texas Governor, the Park Board of Trustees will conduct this meeting via video/phone conference in order to maintain social distancing guidelines for the reduction in the spread of the Covid-19 Virus. There will be no public access to the location listed above.

I. Call Meeting To Order

II. Roll Call And Declaration Of A Quorum

III. Conflict Of Interest Declarations

IV. Requests To Address The Committee

The public shall be allowed to address the Committee regarding one or more agenda or non-agenda items by completing the public comment form available on the Park Board of Trustees website at the following link prior to the start of the meeting.

[HTTPS://WWW.GALVESTONPARKBOARD.ORG/FORMS.ASPX?FID=65](https://www.galvestonparkboard.org/forms.aspx?fid=65)

V. Discuss And Consider Approval Of Meeting Minutes

Documents:

JUNE 16, 2020 TOURISM DEVELOPMENT ADVISORY COMMITTEE MEETING MINUTES.PDF

VI. Update On Group Meetings Pace (Bryan Kunz, 10 Minutes)

Documents:

GROUP MEETING PACE OVERVIEW .PDF

VII. Update On Drive-In Movie And Star Spangled Island (Michael Woody, 10 Minutes)

Documents:

DRIVE-IN MOVIE AND STAR SPANGLED ISLAND OVERVIEW.PDF

VIII. Discuss And Consider Special Event Incubator Funding For 2020 Galveston Fishing Rodeo (Bryan Kunz , 10 Minutes)

Documents:

2020 GALVESTON FISHING RODEO OVERVIEW.PDF

IX. Discuss And Consider Special Event Incubator Funding For 2020 Galveston Balloon Roundup (Bryan Kunz, 10 Minutes)

Documents:

2020 GALVESTON BALLOON ROUNDUP OVERVIEW.PDF

X. Visitor Center Digital Kiosk Demonstration (Jacquelyn Helton, 10 Minutes)

Documents:

VISITOR CENTER DIGITAL KIOSK DEMONSTRATION OVERVIEW.PDF

XI. Present COVID Marketing Strategies And Results (MBUY, 20 Minutes)

Documents:

COVID MARKETING STRATEGIES AND RESULTS OVERVIEW.PDF

XII. Monthly Convention & Visitors Bureau (CVB) Reports

Documents:

MONTHLY CVB REPORTS.PDF

XIII. Future Agenda Items

XIV. Announcements

XV. Next Tourism Development Advisory Committee (TDAC) Scheduled Meeting - August 18, 2020

XVI. Adjournment

I certify that the above Notice of Meeting was posted in a place convenient to the public, in accordance with Chapter 551 of the Texas government Code, on or before July 17, 2020, 5:00 p.m.

Approved
Will Wright
Chair, TDAC

Approved
Spencer Priest
Chair, Park Board of Trustees

Approved as to Format
Kelly de Schaun
Park Board Executive Director

Please Note Members of the City Council may be attending and participating in the discussion.

In accordance with the provisions of the Americans with Disabilities Act (ADA), persons in need of a special accommodation to participate in this proceeding shall, within three (3) days prior to any proceeding, contact the Park Board Administration Office, 601 Tremont, Galveston Texas 77550 ([409-797-5147](tel:409-797-5147))

Posted by Rose D'Ambra City Secretary Office 7-17-2020 5pm