



NOTICE OF MEETING
INDUSTRIAL DEVELOPMENT CORPORATION
AUGUST 4, 2020 - 9:00 A.M.
Virtual Meeting Dial In: +1 346 248 7799 US (Houston)
Meeting ID: 891 6718 9239
Password: 864422

Notice is hereby given in accordance with Order of the Governor issued March 16, 2020, the City Council of the City of Galveston will conduct its Special Meeting by telephone/video conference in order to advance the public health goal of limiting face-to-face meetings (also called "social distancing") to slow the spread of the Corona Virus/COVID-19. There will be no public access to the location described above.

AGENDA

- I. Declaration Of A Quorum
- II. Roll Call
- III. Conflict Of Interest Declaration
- IV. Consider Approval Of The July 7, 2020 Meeting Minutes.

Documents:

[_07072020-3469.PDF](#)

- V. Public Comment On Agenda Items
Members of the public may submit a public comment using the web link below. All comments submitted prior to the meeting will be provided to the IDC Board.

<http://digitalforms.galvestontx.gov/Forms/PublicComment>

- VI. Recognition Of Mayor Jim Yarbrough For His Years Of Service To The City Of Galveston, And The Industrial Development Corporation.

Documents:

[VI.PDF](#)

- VII. Administrative Matters
 - A. Discuss And Consider Proposed Amendments To IDC Articles Of Incorporation And By-Laws.
 - B. Discuss IDC Economic Support Programs For Galveston Businesses.

Documents:

[VII-B.PDF](#)

C. Discuss And Consider For Approval The FY21 IDC General Operating Budget.

Documents:

[VII-C.PDF](#)

D. Discuss And Receive An Update From The Treasurer On Expenses, Available Funds, Forecasts, And Investments.

Documents:

[VII-D.PDF](#)

E. Discuss And Receive An Update On Current Or Completed IDC Projects.

Documents:

[VII-E.PDF](#)

F. Discuss The FY20 Calendar.

Documents:

[VII-F.PDF](#)

G. Discuss And Consider The FY21 Calendar.

Documents:

[VII-G.PDF](#)

VIII. Schedule Future Meetings

IX. Request Agenda Items For Future Meetings

X. Adjournment

I certify that the above Notice of Meeting was posted in a place convenient to the public in compliance with Chapter 551 of the Texas Government Code on July 31, 2020 at P.M.

Janelle Williams, City Secretary

***City Council Members may be attending and participating in the discussions**

IN ACCORDANCE WITH THE PROVISIONS OF THE AMERICANS WITH DISABILITIES ACT (ADA), PERSONS IN NEED OF A SPECIAL ACCOMMODATION TO PARTICIPATE IN THIS PROCEEDING SHALL, WITHIN THREE (3) DAYS PRIOR TO ANY PROCEEDING, CONTACT THE CITY SECRETARY'S OFFICE, SUITE 201, 823 ROSENBERG, GALVESTON, TEXAS 77550 (409-797-3510).

DRAFT
INDUSTRIAL DEVELOPMENT CORPORATION
JULY 7, 2020

7/7/2020 - Minutes

I. Declaration Of A Quorum

Board Member Brown declared a quorum and called the meeting to order at 9:00 a.m.

II. Roll Call

Present (via video conference): Board Member Dr. Craig Brown, Vice Chair (Mayor Pro Tem); Board Member Jason Hardcastle (City Council); Board Member John Listowski (City Council); Board Member Spencer Priest (Park Board of Trustees); Board Member Bill Rider (Galveston Economic Development Partnership); and Board Member Terrilyn Tarlton-Shannon (Chamber of Commerce).

Absent: Board Member James Yarbrough, Chair (Mayor).

III. Conflict Of Interest Declaration

None.

IV. Consider Approval Of The June 9, 2020 Meeting Minutes.

Board Member Brown made a motion to approve the June 9, 2020 minutes, with Board Member Priest seconding the motion. Unanimously approved.

V. Public Comment On Agenda Items

One public comment was received from Benny Davis related to item VI.B - Stewart Beach Seaweed Berms-Babe's Beach Vegetation Mitigation.

VI. Public Hearings

The Public Hearing for Items VI.A through VI.F was opened at 9:11 a.m. and closed at 9:12 a.m. Board Member Rider made a motion to approve Items VI.A through VI.F, with Board Member Priest seconding the motion. Unanimously approved.

A. Babe's Beach BUDM

a. Discuss and consider a Resolution of the Board of Directors of the Industrial Development Corporation and the Galveston Park Board of Trustees, approving as a project of the corporation the Beneficial Use of Dredged Material (BUDM) for beach nourishment on Babe's Beach in years 2021 and 2023.

b. Discuss and consider an Economic Development Agreement between the Industrial Development Corporation and the Galveston Park Board of Trustees to fund a local portion for the Beneficial Use of Dredged Material (BUDM) for beach nourishment on Babe's Beach in years 2021 and 2023.

B. Stewart Beach Seaweed Berms- Babe's Beach Vegetation Mitigation

a. Discuss and consider a Resolution of the Board of Directors of the Industrial Development Corporation and the Galveston Park Board of Trustees, approving as a project of the corporation to fund a project that relocates seaweed stockpiles at Stewart Beach and the planting of vegetation at Babe's Beach.

b. Discuss and consider an Economic Development Agreement between the Industrial Development Corporation, and the Galveston Park Board of Trustees to fund a project that relocates seaweed stockpiles at Stewart Beach and the planting of vegetation at Babe's Beach.

C. Stewart Beach Park On-Beach Parking Elevation Erosion Protection

a. Discuss and consider a Resolution of the Board of Directors of the Industrial Development

Corporation and the Galveston Park Board of Trustees, approving as a project of the corporation the funding to elevate beach parking contours to better control and facilitate the rate and flow of run-off at Stewart Beach.

b. Discuss and consider an Economic Development Agreement between the Industrial Development Corporation, and the Galveston Park Board of Trustees to fund a project to elevate beach parking contours to better control and facilitate the rate and flow of run-off at Stewart Beach.

D. Design Of End Of Seawall Offshore Breakwater

a. Discuss and consider a Resolution of the Board of Directors of the Industrial Development Corporation and the Galveston Park Board of Trustees, approving as a project of the corporation the funding of the design and specification documents that would support the construction of an offshore breakwater that would help modify and better control the movement of sediment in the Dellanera Beach area.

b. Discuss and consider an Economic Development Agreement between the Industrial Development Corporation, and the Galveston Park Board of Trustees to fund a project that develops the design and specification documents that would support the construction of an offshore breakwater that would help modify and better control the movement of sediment in the Dellanera Beach area.

E. Babe's Beach Hurricane Harvey FEMA Repairs

a. Discuss and consider a Resolution of the Board of Directors of the Industrial Development Corporation and the Galveston Park Board of Trustees, approving as a project of the corporation to fund a portion local match for the FEMA public assistance project at Babe's Beach to repair damages from Hurricane Harvey.

b. Discuss and consider an Economic Development Agreement between the Industrial Development Corporation, and the Galveston Park Board of Trustees to fund a portion local match for the FEMA public assistance project at Babe's Beach to repair damages from Hurricane Harvey.

F. West Island To 8-Mile Road Engineering And Design Project

a. Discuss and consider a Resolution of the Board of Directors of the Industrial Development Corporation and the Galveston Park Board of Trustees, approving as a project of the corporation the funding for the engineering and design for a large scale beach nourishment project in the 8-Mile Road Area.

b. Discuss and consider an Economic Development Agreement between the Industrial Development Corporation, and the Galveston Park Board of Trustees to fund the engineering and design for beach nourishment project in the 8-Mile Road Area.

VII. Administrative Matters

A. Appointment Of A New Chair And Vice-Chair.

Board Member Listowski made a motion to appoint Board Member Brown as Chair, with Board Member Priest seconding the motion. Unanimously approved.

Board Member Listowski made a motion to appoint Board Member Hardcastle as Vice Chair, with Board Member Brown seconding the motion. Unanimously approved.

B. Discuss Proposed Amendments To IDC Articles Of Incorporation And By-Laws.

Discussion was held regarding makeup of the board. Board Member Tarlton-Shannon requested the minutes reflect that she is in favor of the Wharves Board having a seat on the IDC. Proposed amendments to the IDC Articles of Incorporation and By-Laws will be brought back at the August meeting for the Board's consideration, with options for makeup and structure of the Board.

C. Discuss IDC Economic Support Programs For Galveston Businesses.

Economic Development Coordinator Garrett McLeod and Attorney Art Pertile discussed with the board details on business support programs for Galveston businesses. Additional details will be brought to the board at the August meeting.

D. Initial Budget Workshop

Economic Development Coordinator Garrett McLeod discussed with the board the proposed IDC Budget for FY 2021. Approval of the budget will be considered by the board at the August meeting.

Board Member Priest left the meeting at 10:02 a.m.

E. Discuss And Receive An Update From The Treasurer On Expenses, Available Funds, Forecasts, And Investments.

Assistant City Manager Mike Loftin discussed with the board the Investment Portfolio Summary for the quarter ended March 31, 2020.

F. Discuss And Receive An Update On Current Or Completed IDC Projects.

Economic Development Coordinator Garrett McLeod discussed with the board an update on current or completed IDC Projects, including changes to the Dellanera and Harborside Drive Design.

G. Consider The FY20 Calendar.

VIII. Schedule Future Meetings

The next meeting will be held on August 4, 2020.

IX. Request Agenda Items For Future Meetings

Board Member Rider suggested an item honoring Board Member Yarbrough for his service on the IDC. Board Member Tarlton-Shannon requested that the Council keep diversity in mind when making appointments to the IDC.

X. Adjournment

The meeting was adjourned at 10:34 a.m.

**INDUSTRIAL DEVELOPMENT CORPORATION
RESOLUTION NO. 20-008**

A RESOLUTION OF THE BOARD OF DIRECTORS OF THE INDUSTRIAL DEVELOPMENT CORPORATION OF THE CITY OF GALVESTON EXPRESSING THE BOARD'S APPRECIATION AND THANKS TO MAYOR JIM YARBROUGH FOR HIS LONG AND FAITHFUL SERVICE TO THE CORPORATION AND THE CITY

WHEREAS, on July 15, 2020, one of the City of Galveston's most dedicated and devoted public servants, Mayor Jim Yarbrough, retired from his position as Mayor of Galveston and President of the Board of Directors of the Industrial Development Corporation (the "Corporation"); and

WHEREAS, Mayor Yarbrough was appointed to the Corporation in 2014, and served exceptionally in this role as both a leader and a contributor to the mission of the Corporation to promote, develop, encourage and maintain employment, commerce and economic development in the City, including the beach nourishment projects and street and drainage improvement projects; and

WHEREAS, Mayor Yarbrough as a member of the Corporation approved the West Market Street Project; in order to promote or develop new and expanded businesses along West Market Street from 25th to 33rd Street; and

WHEREAS, Mayor Yarbrough as a member of the Corporation approved the Cruise Terminal One Project; which sought to promote and develop new business enterprises with the redevelopment of Cruise Terminal Number One; and

WHEREAS, Mayor Yarbrough as a member of the Corporation approved the 53rd Street Baseball Complex Project; which designed and constructed ball parks in order to enhance quality of life for the citizens of Galveston and visitors alike.

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF DIRECTORS OF THE INDUSTRIAL DEVELOPMENT CORPORATION OF THE CITY OF GALVESTON THAT:

SECTION 1. The findings and recitations set out in the preamble to this Resolution are found to be true and correct and are hereby adopted by the Corporation and made a part hereof for all purposes.

SECTION 2. The Corporation issues this Resolution of Appreciation thanking Mayor Jim Yarbrough for Six years of faithful and unselfish dedication while

serving on the Board of the Corporation and for his devotion to the Corporation and to all citizens of the City of Galveston.

SECTION 3. This Resolution shall be and become effective from and after the date of its adoption.

PASSED and APPROVED this 4th day of August, 2020.

INDUSTRIAL DEVELOPMENT
CORPORATION OF THE CITY OF
GALVESTON

President

ATTEST:

Secretary/Treasurer

Small Business Assistance Options

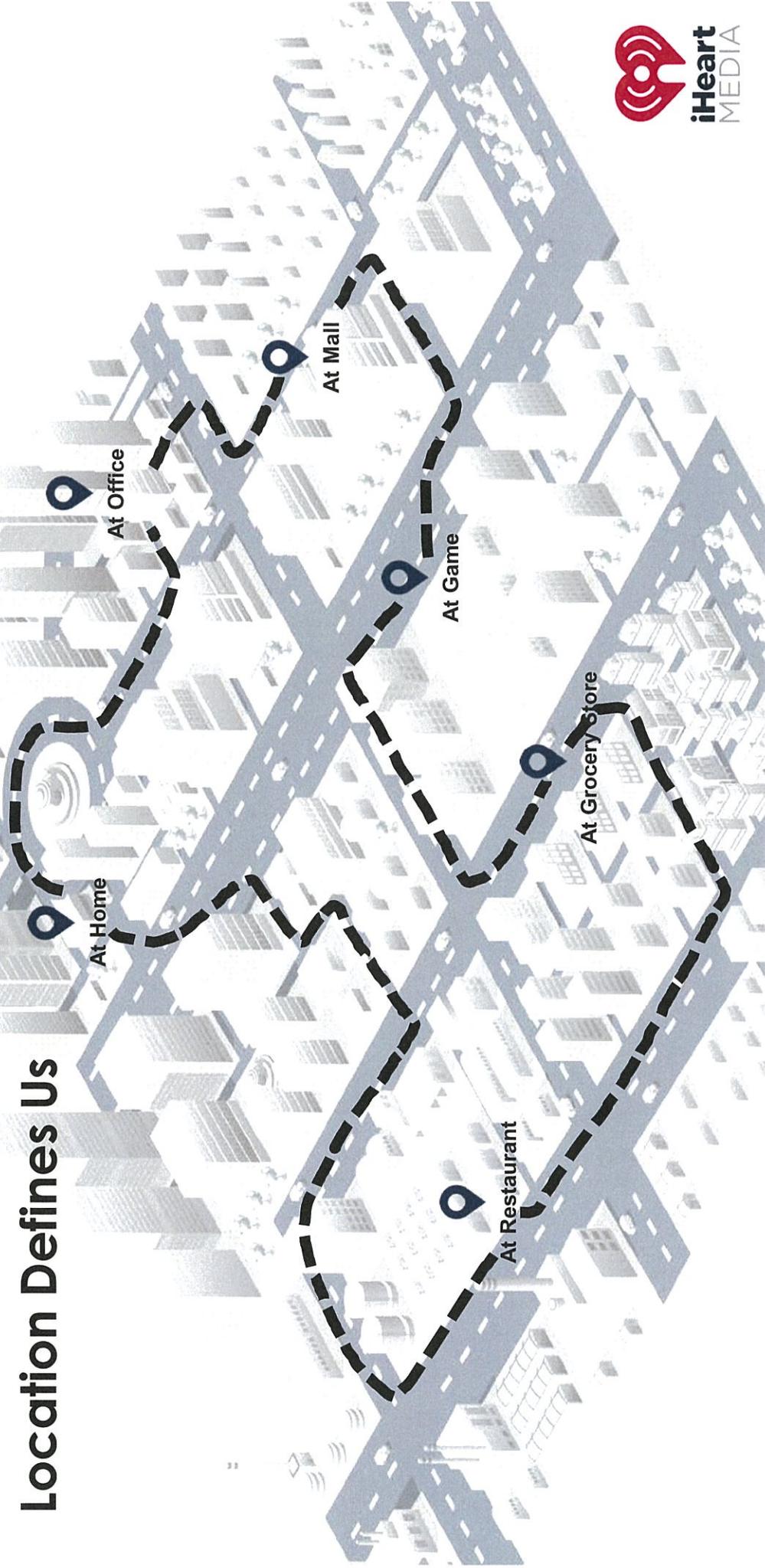
- Business Grant Program
 - The Industrial Development Corporation could establish a formal grant program.
 - Local Government Code Chapter 501 (Provisions Governing Development Corporations)
 - The code illustrates what primary jobs can be funded under specific sectors of the North American Industry Classification System (NAICS).
 - The specific codes that are missing are:
 - (44-45) Retail Trade
 - (71) Arts, Entertainment, and Recreation
 - (72) Accommodation and Food Services
 - The release of PPP loans will be shortcoming in the next stimulus bill from Congress.

- Utility Credit
 - The IDC may establish a “Utility Credit Program”
 - Local Government Code Section 501.103 (Certain Infrastructure Improvement Projects).
 - The project includes expenditures for infrastructure necessary to promote or develop new or expanded business enterprises.
 - This includes: water and sewer utilities.
 - Using the Infrastructure Silo to fund water and sewer utility accounts for local businesses.

- Marketing Program
 - The Industrial Development Corporation could fund an established marketing program.
 - The Park Board of Trustees has an established relationship with iHeart Media for a coop plan. This includes digital ads to drive traffic to business websites. As well as promotion on iHeart owned radio stations.
 - The IDC could also partner with the Daily News that could promote local businesses through print and digital ads. This could also potentially be spread through their sister publications with Southern Newspapers Inc.
 - The General Operating Budget of the IDC has a line item for “Target Marketing Initiatives” this currently has \$69,000 left and could be put toward this effort without touching the silos.

Welcome to 2020 Marketing!

Location Defines Us



Examples of Apps in the Location Network

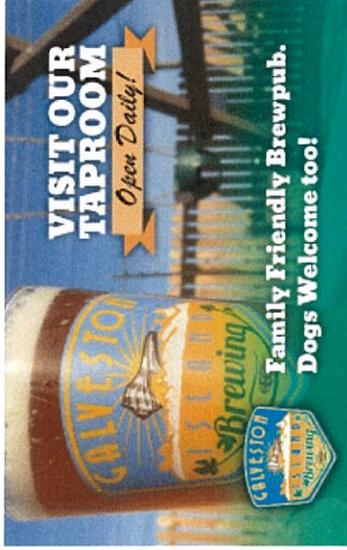
Entertainment Tonight Eonline IMDB Moviefone Rolling Stone Star Magazine The Onion Automotive News Cars.com Bloomberg Business Insider CNBC Real-Time CNN Money Daily Finance Dow Jones Forbes MarketWatch MSNBC MSNBC TV	NASDAQ.com Pocket Money Smart Money The Guardian The Street USA Today - Money Wall Street Journal XE Currency All Recipes CHOW EatingWell.com Everyday Health Fit Pregnancy iFood Media Iron Man Magazine Jillian Michaels Joy Bauer Map My Fitness Medpage Today Men's Fitness	Men's Journal Physicians News Now Total Beauty Celeb Hub Life & Style Magazine Lucky Maxim Magazine Photobucket WordSearch Free Whitepages YP Mobile Billboard CBS Music MusicHub Jango Shazam Shoutcast Slacker Univision Music Group 24.com	Forbes Fox Local News Fox News Freedom Media Gannett Handmark Hearst News Huffington Post International Herald McGraw MSNBC MSNBC TV Newsday Media Group NY Daily News NY Post PC World The Independent The Star.com Topix Tribune	USA Today Vuclip Wall Street Journal BuzzMedia Ubersocial Ubertwitter CBS Sports CBS Sports College ESPN Fox Sports MLB MMA NHL SCORE Golf Gasbuddy Mapquest MyLanguage TripAdvisor Wallpaper Changer Accuweather Weatherbug
---	--	--	---	--



EAST BEACH
 ENTERTAINMENT • SHOWERS
 RESTROOMS • LIFEGUARDS
 CHAIR & UMBRELLA RENTALS



GALVESTON ISLAND



VISIT OUR TAPROOM
Open Daily!

**Family Friendly Brewpub.
 Dogs Welcome too!**



HISTORIC GALVESTON GHOST TOURS
 .COM

SO YOU WANT TO SEE SOME GHOSTS?
 832.245.0492

BOOK NOW

Monday 2011
 9:01



Ready to get out of the office and enjoy nature? Join us for an Eco-Art Adventure! Get away from the stores and enjoy nature during an Eco-Art Adventure!

ARTS & CRAFTS MARKET
 Eco-Art Adventure
 Eco-Art Adventure
 Eco-Art Adventure



2019 GALVESTON GREEK FESTIVAL

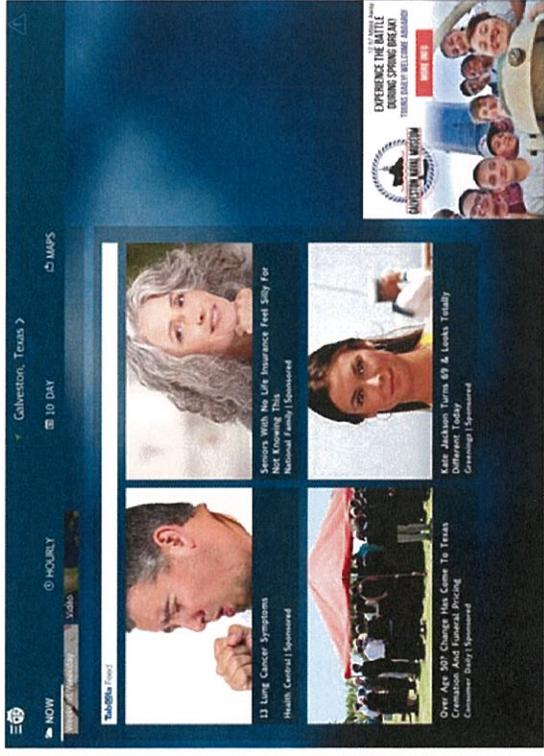
OCTOBER 12 & 13

GALVESTONGREEKFESTIVAL.COM

Local Ads for targeting your top customers!

Go straight to your site or we can create a mobile landing page for you

Your Ad appears
in apps on
mobile devices!



DYNAMIC LANDING PAGES

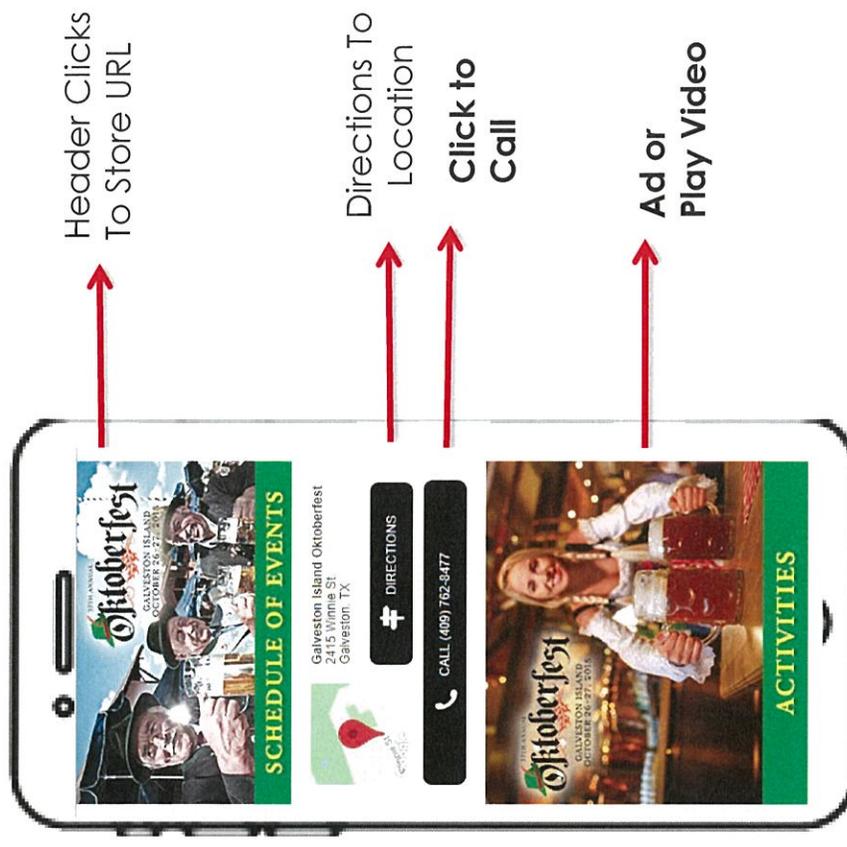
Increase SAR with strong calls to action



Distance Overlay

Real World Metrics via
Dynamic Landing Page

Eliminates Frustration

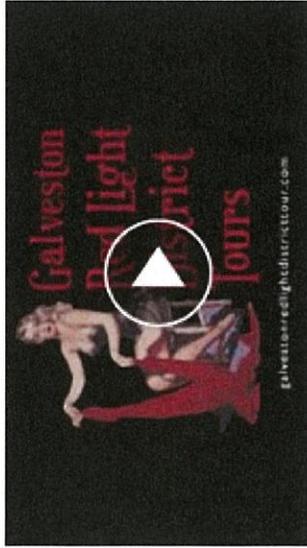


Social Media Success!

Targeted Houston area A21-34, midtown, galleria, heights. Interests include history, ghosts, supernatural

94.5 THE BUZZ
Sponsored

Return to a time when the mob ran Galveston and prostitutes were on every corner with the Red Light District Tours. Theresa ... See More



WWW.GALVESTONREDLIGHT...
Grab some friends and take the tour!

64
6 Comments 34 Shares
Like Comment Share

94.5 THE BUZZ
Sponsored

Historic Galveston Ghost Tours takes you on a chilling expedition throughout Downtown Galveston where you soak in the ... See More



WWW.HISTORICGALVESTON...
Grab some friends and take the tour!

Juan Santos and 111 others
51 Comments 52 Shares
Like Comment Share

Impressions	225,151
Reach	82,158
Frequency	2.74
Clicks	978
CTR	0.43%
Post Reactions	169
Comments	57
Saves	52
Shares	86

<https://www.facebook.com/945thebuzz/video/862546830785867/UzpfSTE0MTM5OTc1MDC6MTAyMTk3OTIxMTY0OTk0MDI/?list=1413997507%3A1413997507%3A1569248576>



Had over 5,500 views on the Buzz page!

Target consumers everywhere!



Location-Based Ad is Served

When consumers are within the designated location radius, they are served an ad on their mobile device within one of the 300,000+ mobile apps in our network.

What you receive with this LOCATION BASED digital campaign:

90,000 targeted digital impressions per month to your business

35,000 targeted digital impressions per month to the Galveston Park Board

Monthly reporting, Ad creation & Landing Page creation

What you receive with this SOCIAL BASED digital campaign:

32,000 targeted social video impressions per month with talent video & production

35,000 targeted digital impressions per month to the Galveston Park Board

OR

45,000 targeted social impressions per month with static image

35,000 targeted digital impressions per month to Galveston Park Board

Location Impressions Add-On: Unlimited

50,000 targeted digital impressions per month can be added to your campaign \$500

HOW THE GALVESTON PARK BOARD CO-OP WORKS

Monthly Net investment: \$1,000
Your business \$500
Galveston Park Board \$500

Angela Wilson 713-212-8454 angelawilson@iheartmedia.com
Missy Always 713-212-8455 missyalways@iheartmedia.com

*the Galveston Park Board supplements your advertising investment.

** *One (1) package per month and limited to 6 months of co-op per fiscal year*



CAMPAIGN PERFORMANCE REPORT

Updated 18 Sep 2019

Date On Going (Jan 1 2018 - Sep 19 ...)

Campaign Details

Flight Dates: 04/08/2019 - 08/31/2019
Overall Impression Goal: 450,000

Attraction client

At A Glance

Impressions 452,169

CTR 0.51 %

Clicks 2,328

Store Visits 728.00

Secondary Actions 167

SAR 7.17 %

Topline Performance

Media Type ↓
Display

Impressions 452,169

CTR 0.51 %

VCP 0.00 %

Actions 167

SR 7 %



CAMPAIGN PERFORMANCE REPORT

Updated 18 Sep 2019

Date On Going (Jan 1 2018 - Sep 19 ...)

Campaign Details

Geo-Targeting: 77554, 77550, and 77551
Flight Dates: 07/31/19 - 10/30/19
Overall Impression Goal: 270,000

Tour Client

At A Glance

Impressions 140,503

CTR 0.35 %

SAR 0.00 %

Clicks 493

Secondary Actions 0

Store Visit

Topline Performance



CAMPAIGN PERFORMANCE REPORT

Updated
18 Sep 2019

Date
On Going (Jan 1 2018 - Sep 19 ...)

Campaign Details

Geo Targeting: Select Zipcodes - 77554, 77551, and 77550
Flight Dates: 05/15/2019 - 08/18/2019
Overall Impression Goal: 270,000

Local business

At A Glance



Creative Performance

Tactic	Creative Name	Impressions	Clicks	CTR
Location Proximity	All	273,970	1,186	0.43%
	Galveston_Family_2_May2019_320X50	162,805	567	0.35%
	Galveston_Anniversary_2_May2019_320X50	42,118	235	0.56%
	Galveston_Family_2_May2019_320X50-copy	41,003	114	0.28%
	Galveston_Family_2_May2019_300X250	18,691	164	0.88%
	Galveston_Anniversary_2_May2019_300X250	5,175	66	1.28%
Location Retargeting	Galveston_Family_2_May2019_300X250-clone	4,178	40	0.96%
	All	1,683	21	1.25%
	Galveston_Anniversary_2_May2019_320X50	1,281	13	1.01%
Total		402	8	1.99%
Total		275,653	1,207	0.44%

VII. C

Proposed IDC Budget FY 2021

			3190 918100	3191 918400	3192 918500	3193 918600	
	Total FY 20	Total FY 21	Beach	ED	Parks	Infra.	
Operating Costs:							
Support Staff	50,000	50,000	12,500	12,500	12,500	12,500	
Management	100,000	100,000	25,000	25,000	25,000	25,000	
Legal	50,000	50,000	12,500	12,500	12,500	12,500	
Coastal Resource Manager/Floodplain Admin.	75,672	75,672	75,672				
Asst. Coastal Resource Manager	59,399	59,399	59,399				
GIS Analyst/Specialist	73,328	73,328	18,332	18,332	18,332	18,332	
Economic Dev. Coordinator	75,327	75,327		75,327			
In-House Legislative Liason	88,680	88,680	22,170	22,170	22,170	22,170	
Lasker Pool	400,000	400,000			400,000		
Concrete Work Crew (Phases I & II)	369,000	369,000				369,000	
Parks Work Crew (Phase III)	260,000	260,000			160,000	100,000	
Total Operating Costs:	1,601,406	1,601,406	225,573	165,829	650,502	559,502	1,601,406
Contractual Services:							
<i>Consultant Services (531004)</i>							
Legislative and Technical Services*	20,000	0					
Beach Access Plan Consultant*	50,000	50,000	50,000				
Windstorm Consultant *	15,000	15,000		15,000			
<i>Other Contracts (531125)</i>							
Beach Profiles/Survey Contract *	103,149	103,149	103,149				
Park Board Reimbursement for Surveys	-55,230	-55,230	-55,230				
Post-Storm Survey *	103,149	103,149	103,149				
GEDP *	50,000	50,000		50,000			
Attorney's Fees (531006)	20,000	20,000	5,000	5,000	5,000	5,000	
Total Contractual Services:	306,068	286,068	206,068	70,000	5,000	5,000	286,068
Promotional Expenses: (Capped at 10% of Total 4B Revenue approx. \$500,000)							
<i>Marketing (530014)</i>							
GEDP Developer Conference *	10,000	10,000		10,000			
Target Marketing Initiatives *	75,000	75,000		75,000			
Advertising (Legal Notices)	2,000	2,000	500	500	500	500	
Total Promotional Expenses:	87,000	87,000	500	85,500	500	500	87,000
Misc. Expenses:							
Meeting Expenditures (544032)	1,000	1,000	250	250	250	250	
Economic Dev. Operating Expenses (1)	25,000	25,000	0	25,000	0	0	
Election Expenses	60,000	60,000	15,000	15,000	15,000	15,000	
Investment Expenses	2,000	2,000	500	500	500	500	
Banking Service Fees	500	500	125	125	125	125	
Total Misc. Expenses:	88,500	88,500	15,875	40,875	15,875	15,875	
Total Fiscal Year IDC Budget	2,082,974	2,062,974	448,016	362,204	671,877	580,877	2,062,974

(1) Economic Dev. Operating Expenses to include: Expenses for conferences, prospect development meetings, and memberships.

* Requires Board approval before expenditure



HilltopSecurities

Asset Management.

Investment Portfolio Summary

Galveston Industrial Development Corp



For the Month Ended

June 30, 2020

Report Name

Certification Page
Executive Summary
Benchmark Comparison
Detail of Security Holdings
Change in Value
Earned Income
Investment Transactions
Amortization and Accretion
Projected Fixed Income Cash Flows

MARKET RECAP - JUNE 2020:

Last month in our summary for May we wrote, "Phrases such as the "steepest decline ever" and the "worst in history" will apply to almost every piece of April economic data." The opposite will be true for June as the economic reopening that started in May resulted in significant rebounds that in many cases were the "biggest gain in history." We would, however, caution readers not to put too much stock into the big jumps in the monthly data as things had gotten so bad in April and May they just had to get better. And, despite the improvement evident in much of the economic data, we are nowhere near the levels that prevailed prior to the COVID-19 mandated shutdowns. The employment data is the most obvious place to start as non-farm payrolls grew by a stunning 2.5 million in May. The largest monthly gain in the history of this series going back to 1939 wildly surpassed the consensus forecast for a loss of 7.5 million jobs, and yet was only a tenth of the 22 million jobs lost in March and April. The unemployment rate, expected to climb to 19%, actually declined to 13.3%. The ISM surveys perked up as well with the manufacturing index climbing from 41.5 to 43.1 and the non-manufacturing index from 41.8 to 45.4. While both readings still indicated contraction, the improvement was viewed as a signal that the worst was behind us. Auto sales also topped expectations, rebounding from April's pitiful 8.6 million unit annual pace to 12.2 million. Consumer spending came roaring back in May, too, no doubt reflecting some pent up demand as consumers emerged en masse from the nationwide lockdown and began spending at a furious pace. Sales surged +17.7% during May after a revised -14.7% April decline. Spending was brisk across all categories as it appears the government's response to the crisis has helped support consumer spending. Housing data for May was mixed as existing homes sales fell -9.7% to the lowest level since October 2010. However, since existing sales are measured at closing this data is more reflective of activity during March and April, when many buyers and sellers were in lockdown. By contrast, new home sales are measured when the contracts are signed and they climbed 16.6% during May.

The improving trend in economic data was countered in the later part of June by worrisome trends in COVID-19 data as states that had reopened to great fanfare around Memorial Day saw a dramatic surge in cases. Texas, Florida, and Arizona were hard hit, forcing renewed restrictions and closures as the Fourth of July holiday approached.

Equity markets focused on the positives and extended their rally, with the Dow Jones Industrial Average climbing +1.7% and the S&P 500 gaining +1.8% in June. The Nasdaq composite rose a remarkable +6%, hit a new record high, and is up +12.1% year-to-date as technology stocks have been a beneficiary of the stay at home economy. Bond markets were stable with slight declines of 1-2 basis points in yield across most tenors. The two-year T-note yield closed June at 0.15%, while both the three-year and five-year T-notes set record lows at 0.17% and 0.27% respectively on June 29th. The short end of the yield curve is likely to be anchored by Fed policy for years to come. All in all, it appears the recovery has begun in earnest, but it also appears likely that the path won't be smooth and the outlook is still very much dependent on the path of the virus.

For the Month Ended
June 30, 2020

This report is prepared for the **Galveston Industrial Development Corp** (the "Entity") in accordance with Chapter 2256 of the Texas Public Funds Investment Act ("PFIA"). Section 2256.023(a) of the PFIA states that: "Not less than quarterly, the investment officer shall prepare and submit to the governing body of the entity a written report of the investment transactions for all funds covered by this chapter for the preceding reporting period." This report is signed by the Entity's investment officers and includes the disclosures required in the PFIA. To the extent possible, market prices have been obtained from independent pricing sources.

The investment portfolio complied with the PFIA and the Entity's approved Investment Policy and Strategy throughout the period. All investment transactions made in the portfolio during this period were made on behalf of the Entity and were made in full compliance with the PFIA and the approved Investment Policy.

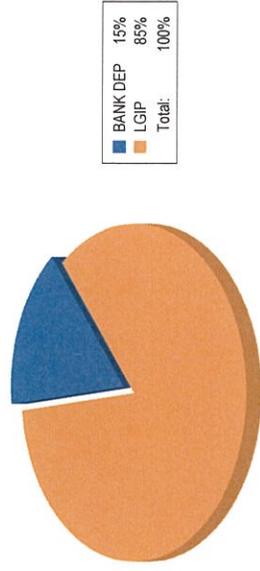
Officer Names and Titles:

Name: Michael W. Lofin	Title: Asst. City Manager-Finance
Name: Tammy Y. Jacobs	Title: Executive Director & City Controller
Name: Debbie Jordan	Title: Accounting Manager

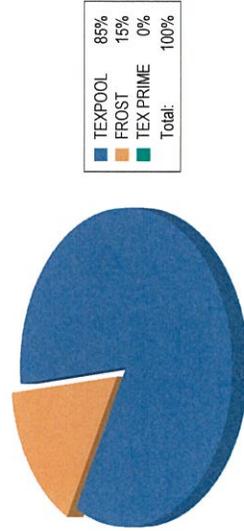
Account Summary

	Beginning Values as of 05/31/20	Ending Values as of 06/30/20
Par Value	12,800,738.19	12,794,692.58
Market Value	12,800,738.19	12,794,692.58
Book Value	12,800,738.19	12,794,692.58
Unrealized Gain/(Loss)	0.00	0.00
Market Value %	100.00%	100.00%
Weighted Avg. YTW	0.228%	0.185%
Weighted Avg. YTM	0.228%	0.185%

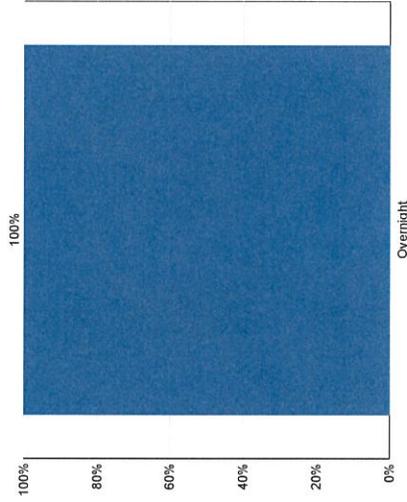
Allocation by Security Type



Allocation by Issuer

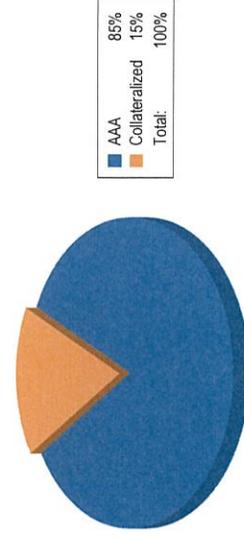


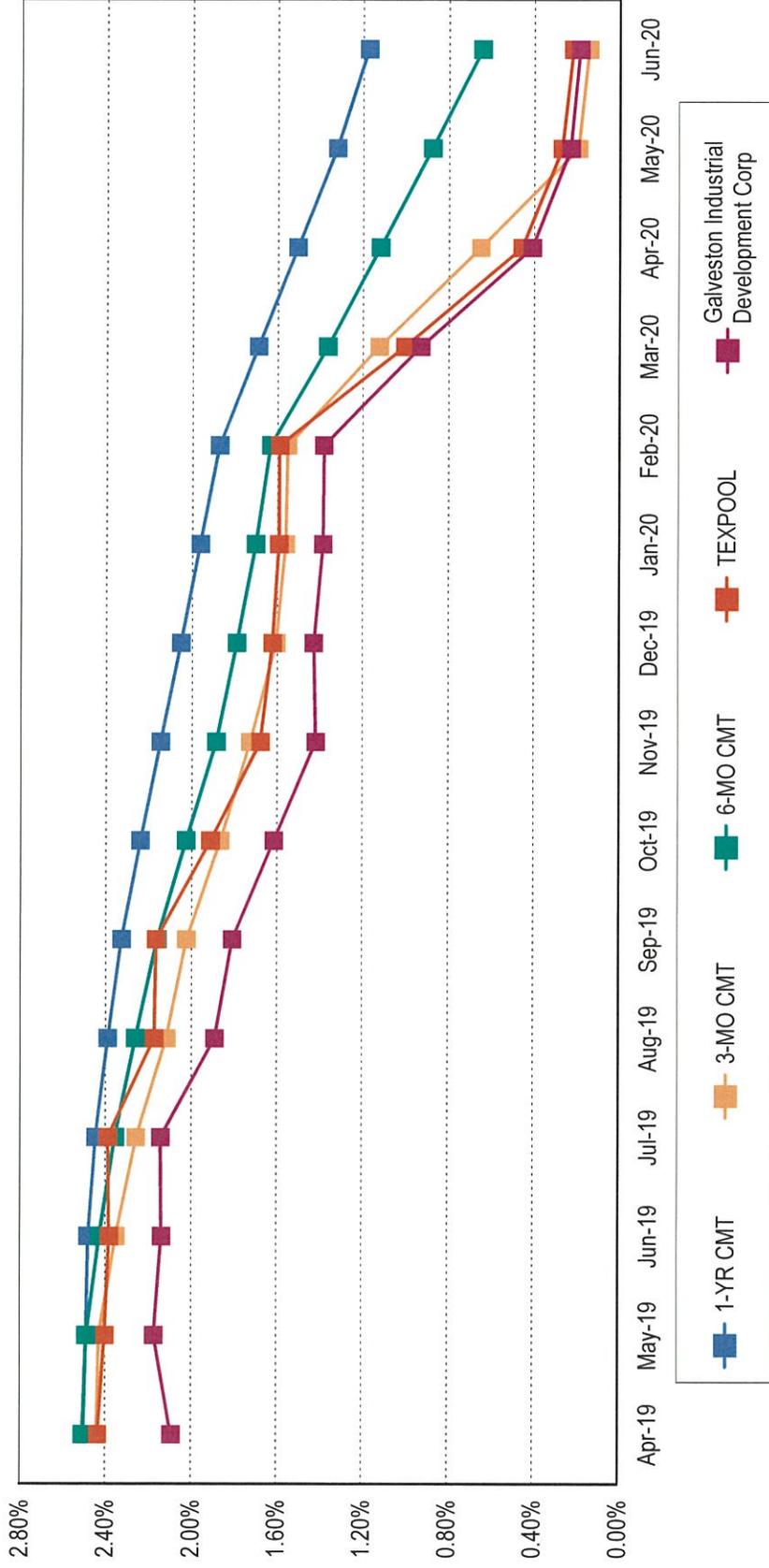
Maturity Distribution %



Weighted Average Days to Maturity: 1

Credit Quality





Note 1: CMT stands for Constant Maturity Treasury. This data is published in Federal Reserve Statistical Release H.15 and represents an average of all actively traded Treasury securities having that time remaining until maturity. This is a standard industry benchmark for Treasury securities. The CMT benchmarks are moving averages. The 3-month CMT is the daily average for the previous 3 months, the 6-month CMT is the daily average for the previous 6 months, and the 1-year and 2-year CMT's are the daily averages for the previous 12-months.

Note 2: Benchmark data for TexPool is the monthly average yield.



Galveston Industrial Development Corp
Detail of Security Holdings
 As of 06/30/2020

CUSIP	Settle Date	Sec. Type	Sec. Description	CPN	Mty Date	Next Call	Call Type	Par Value	Purch Price	Orig Cost	Book Value	Mkt Price	Market Value	Days to Mty	Days to Call	YTM	YTW
Galveston Industrial Development Corp																	
FROSTGIDC		BANK DEP	Frost Bk					1,978,364.22	100.000	1,978,364.22	1,978,364.22	100.000	1,978,364.22	1		0.010	0.010
TEXPOOL		LGIP	TexPool					10,816,328.36	100.000	10,816,328.36	10,816,328.36	100.000	10,816,328.36	1		0.216	0.216
Total for Galveston Industrial Development Corp									100.000	12,794,692.58	12,794,692.58	100.000	12,794,692.58	1		0.185	0.185
Total for Galveston Industrial Development Corp									100.000	12,794,692.58	12,794,692.58	100.000	12,794,692.58	1		0.185	0.185

CUSIP	Security Type	Security Description	05/31/20 Book Value	Cost of Purchases	Maturities / Calls / Sales	Amortization / Accretion	Realized Gain/(Loss)	06/30/20 Book Value	05/31/20 Market Value	06/30/20 Market Value	Change in Mkt Value
Galveston Industrial Development Corp											
FROSTGIDC	BANK DEP	Frost Bk	1,986,333.72	0.00	(7,969.50)	0.00	0.00	1,978,364.22	1,986,333.72	1,978,364.22	(7,969.50)
TEXPOOL	LGIP	TexPool	10,814,404.47	1,923.89	0.00	0.00	0.00	10,816,328.36	10,814,404.47	10,816,328.36	1,923.89
TEXPRIME	LGIP	TexPool Prime	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Total for Galveston Industrial Development Corp			12,800,738.19	1,923.89	(7,969.50)	0.00	0.00	12,794,692.58	12,800,738.19	12,794,692.58	(6,045.61)
Total for Galveston Industrial Development Corp			12,800,738.19	1,923.89	(7,969.50)	0.00	0.00	12,794,692.58	12,800,738.19	12,794,692.58	(6,045.61)

CUSIP	Security Type	Security Description	Beg. Accrued	Interest Earned	Interest Rec'd / Sold / Matured	Interest Purchased	Ending Accrued	Disc Accr / Prem Amort	Net Income
Galveston Industrial Development Corp									
FROSTGDC	BANK DEP	Frost BK	0.00	15.43	15.43	0.00	0.00	0.00	15.43
TEXPOOL	LGIP	TexPool	0.00	1,923.89	1,923.89	0.00	0.00	0.00	1,923.89
Total for Galveston Industrial Development Corp			0.00	1,939.32	1,939.32	0.00	0.00	0.00	1,939.32
Total for Galveston Industrial Development Corp			0.00	1,939.32	1,939.32	0.00	0.00	0.00	1,939.32

**CITY OF GALVESTON
IDC PARKS SILO
5 YR FORECAST
8/4/2020**



	FY 2020	FY 2021	FY 2022	FY 2023	FY 2024
EST. AVAILABLE TO APPROP as of 9/30	1,360,083	822,776	1,074,549	71,669	716,896
PROJECTED REVENUE (1)	1,175,000	1,219,650	1,265,997	1,314,105	1,364,041
PROJECTED INTEREST EARNED	8,000	8,000	8,000	8,000	8,000
TOTAL PROJECTED REVENUE	2,543,083	2,050,426	2,348,546	1,393,773	2,088,937
Prior Projects Approved	1,106,556	-	-	-	-
Operating Budget	576,877	676,877	676,877	676,877	676,877
Current Encumbrances	11,874				
JONES PARK (2)	25,000				
PHASE 1 - SAND HILL CRANE		299,000	1,600,000		1,400,000
PHASE 2 - SAND HILL CRANE					
TOTAL PROJECTED COST	1,720,307	975,877	2,276,877	676,877	2,076,877
TOTAL AVAILABLE	822,776	1,074,549	71,669	716,896	12,060

(1) Projected Sales Tax Revenue increase is in accordance with the City's "Long Range Financial Forecast - FY 2019-23."
(2) This will be used as a match for public-private grant program in the total amount of \$75,000, if additional funds are raised.

CITY OF GALVESTON
 IDC INFRASTRUCTURE SILO
 5 YR FORECAST
 8/4/2020



	FY 2020 Forecast	FY 2021 Forecast	FY 2022 Forecast	FY 2023 Forecast	FY 2024 Forecast
1					
2					
3	AVAILABLE TO APPROP as of 9/30	4,054,524	4,095,301	4,381,724	170,352
4	PROJECTED REVENUE (1)	1,175,000	1,217,300	1,261,123	1,306,523
5	Concrete Crew - Customer Payments	40,000	40,000	40,000	40,000
6	PROJECTED INTEREST EARNED	11,654	10,000	10,000	10,000
7	TOTAL PROJECTED REVENUE	5,281,178	5,362,601	5,692,847	1,526,876
8	Operating Expenses	585,877	580,877	592,495	604,344
9	27TH STREET (Phase 2- Seawall to Ave. O)				
10	27th Street (Phase 3 - Broadway to Market)	500,000			
11	Downtown Streetscape Improvements			2,830,000	250,000
	Drainage System Improvements		300,000	2,000,000	
	Pelican Island Bridge	100,000	100,000	100,000	100,000
12	TOTAL PROJECTED COST	1,185,877	980,877	5,522,495	954,344
13	TOTAL AVAILABLE	4,095,301	4,381,724	170,352	59,658

(1) Based on City's Long Range Forecast (2020-24)

CITY OF GALVESTON
 IDC ECONOMIC DEVELOPMENT SILO
 5 YR FORECAST
 8/4/2020



	FY 2020	FY 2021	FY 2022	FY 2023	FY 2024
Resources:					
AVAILABLE TO APPROP as of 9/30	2,704,821	1,400,661	1,015,607	676,900	386,300
PROJECTED REVENUE (1)	1,175,000	1,219,650	1,265,997	1,314,105	1,364,041
PROJECTED INTEREST EARNED	7,450	7,500	7,500	7,500	7,500
PROJECTED EXPENSE REIMBURSEMENT	-	-	-	-	-
TOTAL PROJECTED REVENUE	3,887,271	2,627,811	2,289,104	1,998,504	1,757,841
Projected Expenditures:					
ED Silo operating costs (2)	352,204	362,204	362,204	362,204	362,204
Project budgets approved, but not encumbered	327,701				
Current project encumbrances	556,705				
Business Incentive Grants (BIG) program (3)	100,000	100,000	100,000	100,000	100,000
Pelican Island Bridge	900,000	900,000	900,000	900,000	900,000
Infill Redevelopment Program ("Landbank") (4)	250,000	250,000	250,000	250,000	250,000
TOTAL PROJECTED COST	2,486,610	1,612,204	1,612,204	1,612,204	1,612,204
TOTAL AVAILABLE	1,400,661	1,015,607	676,900	386,300	145,637

(1) Projected Sales Tax is in accordance with the City's "Long Range Financial Forecast - FY 2020-24."

- (2) As approved in the FY20 operating budget
- (3) Must be tied to Primary Job creation, retention or meet another statutory requirement
- (4) Authorized up to \$250,000 annually. May be adjusted downward
- (5) These projects are related to Cruise Terminal improvements and a Port Master Plan.

CITY OF GALVESTON
 IDC BEACH SILO
 5 YR FORECAST
 8/4/2020



	FY 2020	FY 2021	FY 2022	FY 2023	FY 2024
1	3,761,779	3,647,523	1,620,157	2,454,138	219,226
2	1,175,000	1,219,650	1,265,997	1,314,105	1,364,041
3	16,000	16,000	16,000	16,000	16,000
4	4,952,779	4,883,173	2,902,154	3,784,242	1,599,267
	TOTAL PROJECTED REVENUE for F.Y.	FY 2021	FY 2022	FY 2023	FY 2024
5	453,016	448,016	448,016	448,016	448,016
6	190,000				
7	222,000				
8		2,500,000		2,500,000	
9				500,000	
10		240,000			
11				117,000	
12		75,000			
13	440,240				
14	1,305,256	3,263,016	448,016	3,565,016	448,016
	TOTAL PROJECTED COST				
16	3,647,523	1,620,157	2,454,138	219,226	1,151,251
	TOTAL AVAILABLE				

Footnotes:

- (1) Moving vegetation to Babe's Beach and redistributing seaweed stockpiles; GLO requirement
- (2) Engineering Design to 65% year one; completion in year 2
- (3) All three Projects total \$24 Million and assume \$18 Million of CEPRAs and/or RESTORE Act Funding
- (4) Placeholder for future project
- (5) IDC funds will be used with GLO funds; GLO will run contract through CEPRAs program
- (6) If go the HMP route this would be the IDC contribution used with the GLO through the CEPRAs Program
- (7) Projected Sales Tax Revenue increase is 3.8% per year, in accordance with the City's "Long Range Financial Forecast - FY 2020-24."
- (8) IDC funds will be used with GLO funds; GLO will run contract through CEPRAs program
- (9) Partial component of a larger scope of work; remaining funds coming from Park Board and other potential sources

IDC - Meeting
Schedule of Funds Available to Appropriate (for Budget)
as of July 30, 2020
Month 10 of Fiscal Year 2020



RESOURCES AND USES	BEACH RENOURISHMENT	ECONOMIC DEVELOPMENT	PARKS	INFRA-STRUCTURE	TOTAL
2015 Ending, Available Balance as of 9/30/2015	2,420,249	4,583,444	5,093,761	4,552,694	16,650,147
2016 Ending, Available Balance as of 9/30/2016	3,404,768	4,389,479	4,069,936	4,577,755	16,294,626
2017 Ending, Available Balance as of 9/30/2017	3,829,405	5,438,106	4,661,955	4,389,754	18,171,908
2018 Ending, Available Balance as of 9/30/2018	4,813,580	4,713,603	3,071,853	3,631,020	16,082,744
2019 Ending, Available Balance as of 9/30/2019	3,761,779	2,704,821	1,360,083	4,054,523	11,881,206
TOTAL CASH (3)	3,761,779	2,704,821	1,360,083	4,054,523	11,881,206
RESOURCES					
2020 4B Sales Tax Revenue (1) (2)	847,729	847,729	847,729	847,729	3,390,916
2020 Interest Earned	32,656	21,651	12,240	31,662	98,209
2020 Anticipated 4B Sales Tax Revenue	327,271	327,271	327,271	327,271	1,309,084
TOTAL REVENUES	1,207,656	1,196,651	1,187,240	1,206,662	4,798,209
USES					
Budgeted - Project Approved but not expended - previous yrs	(3,315,240)	(249,999)	(502,479)	(221,518)	(4,289,236)
Current Encumbrances	-	(139,270)	(194,876)	(828,051)	(1,162,198)
2020 Budgeted - Operating Expenditures (4)	(453,016)	(352,204)	(490,502)	(116,877)	(1,412,599)
2020 Budgeted - Projects Approved - current year	-	(900,000)	-	(700,000)	(1,600,000)
TOTAL USES	(3,768,256)	(2,387,500)	(1,636,442)	(3,268,029)	(11,060,227)
Total - Funds Available to Appropriate	\$ 1,201,178 \$	1,513,972 \$	910,881 \$	1,993,156 \$	5,619,188

(1) The City receives the cash for 4B Sales Tax 60 days in arrears. For example, cash collected in the month of Oct 2019 is for the time period of Aug 2019.

(2) Current year projected 4B Sales Tax Revenue is \$5.715M. Projection per silo = \$1,428,750

The economic development sales, equal to 1/2 percent of sales and originally authorized by the voters in 1994, was reauthorized for 20 years on November 2008 by the voters. This reauthorization included a legally binding requirement that tax proceeds be spent in equal portions on beach remediation (including beach renourishment), parks and park facilities, drainage, street and sewer improvements, and economic development. The reauthorized tax with the required apportionments into the four "silos" took effect on April 1, 2009 at the cash register, and the City of Galveston began receiving these receipts in June 2014.

(3) Current year activity includes including anticipated sales tax revenue.



Galveston Industrial Development Corp.
FY 2020 – August 2020 Board Meeting
as of July 30, 2020

Project	Approved Amount	YTD FY18	YTD FY19	YTD FY20	Amount Expended Inception To Date	Encumbrances as of May 27, 2020	Project Budget / Not Under Contract (ytd)	IDC Approval	Council Approval	Status
Beaches										
Dellanera	150,000	-	-	-	-	-	150,000	12/6/2016	2/26/2017	Developing FEMA Mitigation project
Dellanera Breakwater	220,000	-	-	-	-	-	220,000	7/7/2020	7/23/2020	
8 Mile Road	240,000	-	-	-	-	-	240,000	7/7/2020	7/23/2020	
Stewart Beach Parking Elevation	440,240	-	-	-	-	-	440,240	7/7/2020	7/23/2020	
Stewart / Babe's Beach Remediation	190,000	-	-	-	-	-	190,000	7/7/2020	7/23/2020	
Babe's Beach Renourishment	2,000,000	-	-	-	-	-	2,000,000	7/7/2020	7/23/2020	
Babe's Beach / Harvey Repairs	75,000	-	-	-	-	-	75,000	7/7/2020	7/23/2020	
Back Passing Nourishment	75,000	75,000	75,000	-	75,000	-	-	1/3/2018	3/22/2018	Council Approved
Babe's Beach Renourishment	2,000,000	2,000,000	2,000,000	-	2,000,000	-	-	1/3/2018	3/22/2018	Project Underway
Structural Solutions	75,000	75,000	75,000	-	75,000	-	-	1/3/2018	3/22/2018	USACE project pending
Sand Management Plan Update	90,000	-	-	-	90,000	-	-	12/6/2016	2/26/2017	Expected Compl. 8/2019
Economic Development (3)										
45th Street Corridor - design	1,100,000	715,000	143,000	44,000	1,067,000	33,000	-	3/9/2017	4/27/2017	Anticipated completion Nov. 2020
West Market 25th - 33rd - (1) (2)	1,690,000	150,855	1,137,506	110,938	1,399,299	96,476	154,225	3/9/2017	4/27/2017	Close out procedures in process
Airport Runway Project	55,000	-	-	55,000	55,000	-	-	3/5/2019	4/15/2019	Grant application
Infill Redevelopment Project (GEDP)	250,000	-	-	-	-	-	250,000	7/7/2015	8/13/2015	Planning Phase
Parks										
IDC Parks Crew	602,147	97,406	244,740	160,000	502,147	-	100,000	3/6/2018	3/22/2018	Program Underway
Park Package #3	900,000	-	35,939	288,585	324,525	194,876	380,599	3/5/2019	4/15/2019	Underway
Infrastructure										
Harborside Drive (Design)	380,000	96,572	8,013	26,489	367,904	5,839	6,257	1/3/2018	2/22/2018	Project Closed out
27th Street Corridor Design	200,000	-	72,325	37,543	1,686,396	-	-	8/7/2018	9/13/2018	Design is expected to be at 30%
Downtown Streetscape	3,141,265	1,452,359	78,748	38,791	1,098,668	2,682	87,450	7/15/2014	9/11/2014	Closed Out
27th Street Corridor Project	2,600,000	-	82,295	969,755	3,131,869	2,682	6,715	7/10/2018	9/10/2018	95% complete
27th Street Corridor Project Phase II	500,000	-	-	21,364	1,052,050	552,796	985,154	8/6/2019	10/17/2019	Anticipated completion March 2021
25th Street Project	50,000	-	-	-	21,364	214,053	500,000	4/2/2019	7/25/2019	Anticipated completion August 2021
Sidewalk and Curb Crew	1,767,368	249,193	206,875	288,027	1,686,396	-	80,972	7/7/2015	8/13/2015	242 jobs completed

Notes:
 (1) West Market Street design budget was authorized to \$150,000
 (2) West Market Street construction budget was authorized at \$1.5M
 (3) Pending projects: 27th Street Phase 2 - \$2.6 M; Phase 3 \$500K

IDC Calendar for FY 2020

October 1 thru September 30

10/01/19	No Regular Meeting Anticipated
11/05/19	No Regular Meeting Anticipated
12/03/19	No Regular Meeting Anticipated
01/07/20	IDC Board Meeting @ 9:00 AM <ul style="list-style-type: none"> • Review Economic Development Silo and 5 year funding plan • Review Airport Operations • Review Port Operations • GEDP Report
02/04/20	IDC Board Meeting @ 9:00am in Room 204 <ul style="list-style-type: none"> • Review Parks Silo and 5 year funding plan • Review Community Pool Operational Expenses • Sales tax report due 1/31 to Comptroller of Public Accounts- Finance Department • Audit prior Fiscal Year Contacts and Resolutions for signature (Staff)
03/03/20	IDC Board Meeting @ 9:00am in Room 204 <ul style="list-style-type: none"> • Review the Infrastructure Silo and 5 year funding plan • Review IDC Capital Improvement Program and Forecasts
04/07/20	No Regular Meeting Anticipated
05/05/20	No Regular Meeting Anticipated
06/02/20	IDC Board Meeting @ 9:00am at 30th Street Pump Station <ul style="list-style-type: none"> • Review Beach Silo and 5 year funding plan.

07/07/20 **Annual IDC Board Meeting @ 9:00am in Room 204** *Pushed back one week due to Holiday

- Initial budget workshop
- Update Officers with the Secretary of State, if necessary.
- Legislative Update and report – odd # year

08/04/20 **IDC Board Meeting @ 9:00am in Room 204 (If necessary)**

- Consider FY budget and forward to City Council for approval

09/15/20 **IDC Board Meeting @ 9:00am in Room 204** *Pushed back one week due to Holiday

- Consider contract for legal services
- Consider next fiscal year's meeting calendar

IDC Calendar for FY 2021

October 1 thru September 30

10/06/20	No Regular Meeting Anticipated
11/03/20	No Regular Meeting Anticipated
12/01/19	No Regular Meeting Anticipated
01/05/21	IDC Board Meeting @ 9:00 AM <ul style="list-style-type: none"> • Review Economic Development Silo and 5 year funding plan • Review Airport Operations • Review Port Operations • GEDP Report
02/02/21	IDC Board Meeting @ 9:00am in Room 204 <ul style="list-style-type: none"> • Review Parks Silo and 5 year funding plan • Review Community Pool Operational Expenses • Sales tax report due 1/31 to Comptroller of Public Accounts- Finance Department • Audit prior Fiscal Year Contacts and Resolutions for signature (Staff)
03/02/21	IDC Board Meeting @ 9:00am in Room 204 <ul style="list-style-type: none"> • Review the Infrastructure Silo and 5 year funding plan • Review IDC Capital Improvement Program and Forecasts
04/06/21	No Regular Meeting Anticipated

05/04/21	No Regular Meeting Anticipated
-----------------	---------------------------------------

06/01/21	IDC Board Meeting @ 9:00am at 30th Street Pump Station <ul style="list-style-type: none"> • Review Beach Silo and 5 year funding plan.
-----------------	---

07/06/21 **Annual IDC Board Meeting @ 9:00am in Room 204** *Pushed back one week due to Holiday

- Initial budget workshop
- Update Officers with the Secretary of State, if necessary.
- Legislative Update and report – odd # year

08/03/21 **IDC Board Meeting @ 9:00am in Room 204 (If necessary)**

- Consider FY budget and forward to City Council for approval

09/7/21 **IDC Board Meeting @ 9:00am in Room 204** *Pushed back one week due to Holiday

- Consider contract for legal services
- Consider next fiscal year's meeting calendar