



NOTICE OF REGULAR MEETING
Park Board of Trustees of the City of Galveston
Tourism Development Advisory Committee
Tuesday, September 17, 2019 at 9:00 a.m.
Park Board Plaza, Board Room - First Floor
601 Tremont Street, Galveston, Texas 77550

I. Call Meeting To Order

II. Pledge Of Allegiance

III. Roll Call And Declaration Of A Quorum

IV. Conflict Of Interest Declarations

V. Requests To Address The Committee

The public shall be allowed to address the Committee regarding one or more agenda or non-agenda items. All requests to address the Committee must be submitted in writing to the Committee Reporter the day of the Committee meeting. Each person shall be limited to three (3) minutes regardless of the number of items addressed.

VI. Discuss And Consider Approval Of Meeting Minutes

Documents:

JULY 16, 2019 TOURISM DEVELOPMENT ADVISORY COMMITTEE MINUTES.PDF

VII. Chief Tourism Officer Introductions (10 Minutes, Kelly De Schaun)

VIII. Discuss And Consider Incubator Funding For 2019 Galveston Fall Flounder Classic (Bryan Kunz, 10 Minutes)

Documents:

2019 FALL FLOUNDER CLASSIC OVERVIEW .PDF

IX. Discuss And Consider Incubator Funding For 2019 Galveston Fishing Rodeo (Bryan Kunz, 10 Minutes)

Documents:

2019 GALVESTON FISHING RODEO OVERVIEW .PDF

X. Discuss And Consider Downtown Holiday Lighting Expenditures (Melody Smith, 15 Minutes)

Documents:

DOWNTOWN HOLIDAY LIGHTING OVERVIEW.PDF

XI. Present 2019-2020 MBuy Paid Advertising Strategies (MBuy, 20 Minutes)

Documents:

2019-2020 MBUY OVERVIEW.PDF

XII. Presentation Of 2018-2019 Galveston.Com Emarketing Deliverables (Lee Roane, 20 Minutes)

XIII. Discuss And Consider October - December 2019 TDAC Meeting Schedule (Melody Smith, 10 Minutes)

XIV. Monthly Convention & Visitors Bureau (CVB) Reports

XV. Future Agenda Items

- A. Presentation Of National Endowment Of The Arts Our Town Grant To Support Downtown Cultural Arts District

XVI. Announcements

XVII. Adjournment

I certify that the above Notice of Meeting was posted in a place convenient to the public, in accordance with Chapter 551 of the Texas government Code, on or before September 13,2019, 5:00 p.m.

Approved
 Maureen Patton
 Vice-Chair, TDAC

Approved
 Spencer Priest
 Chair, Park Board of Trustees

Approved as to Format
 Kelly de Schaun
 Park Board Executive Director

Please Note Members of the City Council may be attending and participating in the discussion.

In accordance with the provisions of the Americans with Disabilities Act (ADA), persons in need of a special accommodation to participate in this proceeding shall, within three (3) days prior to any proceeding, contact the Park Board Administration Office, 601 Tremont, Galveston Texas 77550 (409-797-5147)

POSTED
 SEP 13 2019
 CITY SECRETARY'S OFFICE

