



# City of Galveston

## PARKS, RECREATION & COMMUNITY OUTREACH STAFF REPORT

**Date:** February 11, 2022

**To:** City Manager, Mayor and City Council Members

**From:** Barbara Ekelund-Sanderson,  
Executive Director of Parks, Recreation & Community Outreach

**Project location:** 3115 83<sup>rd</sup> Street

**Project:** Renaming of West End Dog  
Recreation Area

**Request:** Consider for Approval renaming the “West End Dog Recreation Area” to the “Dr. Jackie Cole West End Dog Recreation Area” in honor of Dr. Jackie Cole, as recommended by the Parks and Recreation Advisory Board.

### **Background**

According to Chapter 23 of The City of Galveston Municipal Code, any person or other entity wishing to propose a name for a park, ball field, or other recreational facility shall submit a written notice to the director of the parks and recreation department. The notice shall include a compelling reason for a name change and shall include any repercussions or adverse impact on renaming any park, ball field, or other recreational facility.

The Parks and Recreation Department received a letter from Marty Fluke requesting that the City consider renaming the “West End Dog Recreation Area” to the “Dr. Jackie Cole West End Dog Recreation Area”.

On January 24, 2022, the Parks and Recreation Advisory Board met and unanimously voted to approve recommending to City Council the renaming of the “West End Dog Recreation Area” to the “Dr. Jackie Cole West End Dog Recreation Area”.

### **Fiscal Impact Report**

- **Total Cost.** No Cost or Fiscal Impact to City.
- **Funding Source.** N/A





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### **Alternatives**

Do not approve renaming the “West End Dog Recreation Area” to the “Dr. Jackie Cole West End Dog Recreation Area” in honor of Dr. Jackie Cole, as recommended by the Parks and Recreation Advisory Board.

### **Staff Recommendation**

Staff recommends approving renaming the “West End Dog Recreation Area” to the “Dr. Jackie Cole West End Dog Recreation Area” in honor of Dr. Jackie Cole, as recommended by the Parks and Recreation Advisory Board.

### **Attachments**

Letter from Marty Fluke

Respectfully Submitted,

Barbara Ekelund-Sanderson

Executive Director of Parks, Recreation & Community Outreach



Jackie Cole served on City Council for district 6 from 2004 to 2007 and then again from 2018 to 2020. She moved to Galveston in 1986 and has been an active member of the community, serving on committees for Galveston Bay Foundation, Kiwanis, and Sierra Club.

A Veterinarian and former small business owner, Jackie's other love is the environment and trees. She served as the chair for the city's Environment Committee for celebrating the turn of the century in 2000. She partnered with John Campbell of the Galveston Foundation to plant 2000 trees on the Island. She was founder and president of the Galveston Island Tree Conservancy, established in 2008 to restore the tree canopy decimated by Hurricane Ike. Under the Tree Conservancy, eight of the nine city parks were planted and major boulevards including Broadway were restored. Over 25,00 trees have been planted or distributed to residents for restoration of our tree canopy.

During Jackie's second term on Council there was funding available for an amenity for District 6 and Jackie worked with the city staff to make a public dog park a reality. More than just a place for dogs, it is a place for people to walk and socialize with neighbors and friends. The area is planted with trees donated by the Galveston Island Tree Conservancy to support wildlife and provide shade. Memorial donations made in the name of Leona Cole ( Mama's grove) and Tommy Townsend ( Tommy's trees) and other donations that enhanced the plantings have given the area a good start.