

IEDC Site Visit

The International Economic Development Council will be sending a volunteer on a site visit to the City of Galveston. During this site visit, the volunteer will meet with elected officials, members of city staff, citizens of Galveston, civic board members, and the non-profit community.

The focus of the site visit will be on the beautification and infill development of the North Broadway neighborhood. The IEDC volunteer also plans to review the current function of the Redevelopment Authority (RDA), and how the organization can be functionally re-tooled in order to assist in this process. The volunteer will also look into the working relationship between the RDA, City of Galveston, and the newly formed CDC. This process will also spur exploration into potential funding opportunities, as well as a phased timeline and deliverables for each organization.

Below is the bio for the volunteer IEDC is providing, a timeline her visit, and a draft list of participants. Once the list of participants is approved, I will be able to make a draft timeline based on everyone's schedule.

Participant: Mary Clarke

Time in Galveston: January 20-22nd 2020

Draft list of participants:

- Council members
- City management
- City staff and department heads
 - Development Services (Planning)
 - City Marshal's Office – Code Enforcement
 - Parks
 - Capital Projects Team
 - Island Transit
 - Galveston Housing Authority
- External partners
 - GEDP
 - G.U.M
 - Vision Galveston
 - RDA
 - Housing Finance Corp
 - Property Finance Corp
 - IDC board
 - Chamber of Commerce
 - Galveston County Economic Development
 - Galveston Historical Foundation

Mary Clarke, MCIP, RPP Biography

Ms. Mary Clarke, MCIP, RPP has more than twenty years of experience in supporting downtown revitalization and commercial economic development for profit and non-profit organizations.

Throughout her career, Mary has worked as an Urban Planner in various capacities including supporting a large-scale Canadian retailer throughout the Greater Toronto Area. In this capacity, Mary identified land acquisition opportunities and key economic priorities that helped leverage commercial retail development proposals and synergies with other small and large-scale retailers.

Mary has provided technical assistance for more than 30 urban and rural communities. Most recently, Mary is working for the Ontario Government through the Ministry of Economic Development, Job Creation and Trade to provide support for small business and entrepreneurship as a tool of economic resiliency throughout several communities across the province.

Mary believes that cities and regions need strong downtowns and she is passionate about supporting their continued development. Essentially, Mary's philosophy is that downtowns are where people should work, live and play.

Mary has a degree in Urban and Regional Planning from Ryerson University, a Certificate of Local Economic Development from the University of Waterloo. She is also a Registered Professional Planner and a current member of Economic Development Council of Ontario.

In 2018, Mary volunteered as an IEDC volunteer and provided on the ground economic development support to Hendry County, post Hurricane Irma. The project entailed the creation of economic development and land use planning strategies that help to rebuild long-term disaster recovery efforts. Mary was able to quickly identify and deliver short and long-term tactical recommendations to assist the County with setting priorities of a hurricane damaged public safety complex in LaBelle, Florida.

Mary lives in Toronto, Canada with her husband Paul and two boys Benjamin and Elliott.



INTERNATIONAL
ECONOMIC DEVELOPMENT
COUNCIL

MEMORANDUM OF UNDERSTANDING

Between
The International Economic Development Council
Point of contact:
Todd Lang
Senior Economic Development Associate

And
City of Galveston
Point of contact:
Brian Maxwell
City Manager
823 Rosenberg Street,
Galveston, Texas 77550
for

Participation in IEDC's Volunteer Program for Economic Recovery

This memorandum of understanding is entered into by and between the International Economic Development Council (hereinafter referred to as "IEDC"), with offices located at 734 15th Street, NW, Suite 900, Washington, D.C., 20005, and the City of Galveston, 823 Rosenberg Street, Galveston, Texas 77550 for the purpose of hosting a volunteer to assist the City of Galveston with economic recovery.

- 1) IEDC agrees to plan, organize, and facilitate the deployment of a qualified volunteer by performing the following services:
 - Match the community's needs to potential volunteer(s)
 - Set up briefing call(s) between the volunteer and community
 - Arrange and reimburse the volunteer for food, lodging and travel costs
- 2) City of Galveston agrees to provide the following support to the project:
 - Participate in briefing and coordination call(s) with the volunteer and IEDC
 - Provide space for the volunteer to work
 - Provide a scope of work, direction and any necessary supervision of the volunteer's work while on site
 - Complete an evaluation form following the volunteer's site visit

The volunteer will be on site for the project during one week in **Fall of 2019 or Winter of 2020** during which time (s)he will assist the City of Galveston with the **revitalization of downtown Galveston**.

The individual points of contact for exchange of information described herein are listed below:
IEDC: Todd Lang, Senior Economic Development Associate, tlang@iedconline.org, **202-942-9488**

City of Galveston: Brian Maxwell, City Manager, 823 Rosenberg Street, Galveston, Texas 77550

This memorandum of understanding shall commence on the date entered into and shall expire when the project is completed. Neither party may assign the agreement to other entities either in part or in whole unless written consent is given by both parties and the agreement is formally amended.

Both parties shall cooperate with the other and all other parties in carrying out the work encompassed in this agreement. Both parties shall execute and deliver to the other party necessary and relevant documents needed to ensure adequate briefing of the volunteer.

City of Galveston understands that the volunteer and IEDC are providing this assistance at no cost to the community and this is an expression of goodwill assistance offered. City of Galveston will not hold IEDC liable for the outcome of any activity performed on site, should there be any dispute of any kind.

Brian Maxwell
City Manager
City of Galveston
823 Rosenberg Street, Galveston, Texas 77550

Date

Juanita Clogston, PhD
Vice President of KMD
International Economic Development Council
734 15th Street, NW, Suite 900
Washington, DC 20005

Date